

January 6, 2012

Dear Craftsperson,

This year the 33<sup>rd</sup> annual Edmonton Folk Music Festival takes place the weekend of **August 9th to the 12th, 2012**. We encourage you to apply to participate in the festival craft area for the dates of Friday, August 10th, Saturday, August 11th, and Sunday August 12th.

The craft selection is a JURIED process so your craft application will be evaluated along with all other craft submissions received. The decisions of the jury are final. Please note that participation in the craft area one year does not guarantee participation in subsequent festivals. Those who are not accepted will receive a full refund of the application fee.

The festival is only interested in HANDMADE crafts that have been created by the craftsperson applying. We do not accept manufactured or imported goods. We ask that you send physical samples of your work along with your application. We are only in need of a few examples of your work, but please submit samples of all types of work you wish to sell. To avoid duplication of similar work, the festival reserves the right to instruct or limit the sale of certain items. Samples will be properly secured in the festival office and will be available for pick-up immediately following adjudication.

**The festival will only return out of town submissions when you include a self addressed stamped envelope or return postage, otherwise your work will become festival property. Any samples remaining at the office post-festival, local or otherwise, will be donated to charity.**

The application/booth fee is \$367.50 (G.S.T. incl.) In order for an application to be considered, this fee (payable by cheque, or money order – **NO CASH or post dated cheques please**) must accompany your completed application form. If your application is not accepted, your \$350.00 application fee will be refunded/returned to you within 1 month of the deadline. If you are gst registered, please provide your gst # and the gst will be included in you refund.

PLEASE NOTE – once accepted, application fee is non-refundable. In return for your application fee, successful applications will be given the following:

- Space of approximately 8 x 10 feet under our enclosed craft tent area;
- A table (6' x 2.5') and two chairs;
- Two working badges (access for the craftsperson and one assistant);
- One parking pass for a location near the festival site;
- Overnight craft storage space in a secured trailer;

- Craftsperson / business name in the program book.

We require that the craftsperson be in attendance at the festival. We encourage exhibitors to demonstrate their work onsite and we will do what we can to accommodate the needs of those who wish to do so. Please note that the hours of operation of the craft area are 5:00 p.m. – 8:00 p.m. on Friday, 10:00 a.m. to 8:00 p.m. on Saturday, and 10:00 a.m. to 7:00 p.m. on Sunday.

The application deadline is Thursday, April 12th , 2012, at 12 noon. In order to process submissions and set up for the jury, NO late submissions will be accepted.

Please send your completed application (including fee and samples) to:

Mail to:

**Edmonton Folk Music Festival**  
**Attention: Tanya Corbin**  
**P.O. Box 4130**  
**Edmonton A.B. T6E 4T2**

Deliver/Drop Off:

**10115-97A Ave, Edmonton** Monday to Friday 9:30am – 5:00pm

If you have any questions regarding the application please contact me at the folk festival office at (780) 429-1899, or e-mail [access@efmf.ab.ca](mailto:access@efmf.ab.ca)

Tanya Corbin, Access Manager EFMF

## 2012 Craft Application

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email \_\_\_\_\_

Website or Etsy site: \_\_\_\_\_

1) Brief bio, or description of your work (please note this is what will appear in the program book for the patrons to read about you – may be edited for length):

2) Sample Inventory: Indicate the number of pieces sent and their price range (Eg. 6 Necklaces \$10-\$25)

3) Do you require Electricity: \_\_\_\_\_ If YES, what are your specific requirements?

4) Will you be demonstrating how your craft is made? Yes/ No

**PAYMENT:** Please enclose the fee of \$367.50 (includes G.S.T.)

Paid By: Cheque or Money Order (circle which one)

Make cheques payable to:

**EDMONTON FOLK MUSIC FESTIVAL SOCIETY (gst #128941226RT0001)**

FOR OFFICE USE ONLY

Received by (Initial & date)\_\_\_\_\_

Receipt #Samples\_\_\_\_\_

Return postage/envelope\_\_\_\_\_

Accepted: yes / no